# **GRAPHIC SPECIFICATIONS**

## AF203 AF233 - LEDBOX Double-Sided Frameless Fabric Lightbox 100x200 cm

### **Artwork specifications:**

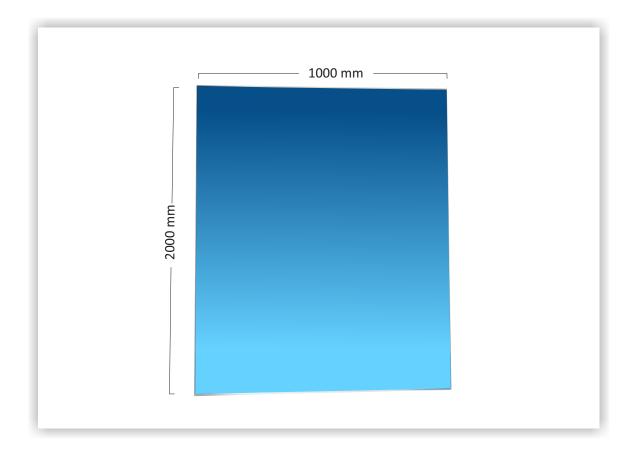
- ✓ file format: TIFF, JPG, PDF, CDR, EPS, PSD, AI we recommand TIFF
- ✓ color mode: RGB, CMYK or RGB combinations, CMYK, Pantone (only in PDF and Ai files)
- ✓ macheta să fie intreagă, într-un singur fișier, fără bleed (margini / linii de tăiere)
- ✓ scale 1:1
- ✓ resolution: minimum 72 dpi we recommend 150 dpi
- ✓ Corel Draw files must have fonts converted to curves
- ✓ we recommend using LZW compression when exporting TIFF files

#### **Product specifications:**

- ✓ total graphic area: W: 1020 mm H:2020 mm
- ✓ visible graphic area: W: 990 mm H: 1990 mm

#### **Recommandations:**

- ✓ please do not place important elements (logos, texts, images, etc.) in the following areas: 15 mm left, 15 mm right, 15 mm top, 15 mm bottom.
- ✓ Please position the information you want to be front viewable in the center area with the dimensions W: 990 mm H: 1990 mm.
- ✓ the graphic colors may slightly differ from the colors on your screen or on other print proofs, due to factors such as: type of the printed material, ink type, print tehnology, your screen calibration, etc. If in doubt, we recommand you to request a print proof, prior to placing an order.



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